

## 2012 CONTEMPORARY HISPANIC MARKET, INC

Saturday July 28, from 8am – 5pm  
Sunday July 29, from 9am - 5pm

### CALL FOR ENTRIES

You are invited to apply to exhibit at the finest outdoor art market in the southwest, “The 26<sup>th</sup> Annual Contemporary Hispanic Market”.

The Contemporary Hispanic Market is held in the heart of the cultural center of Santa Fe on Lincoln Avenue adjacent to the historic Santa Fe Plaza.

The mission of the Contemporary Hispanic Market is to provide statewide artists an opportunity to show their work and give the casual and serious collector a rare opportunity to meet and visit with some of its most respected Hispanic Artists currently producing art in New Mexico today. Our purpose is to display contemporary Hispanic art to a broad audience and expose the Hispanic Artists in a face-to-face encounter with persons interested in learning and collecting such artwork. We are committed to showcase original work and individual expression that New Mexico Hispanic Artists have to offer in the mediums of painting, printmaking, sculpture, photography, furniture, jewelry, ceramics, weaving and much more.

Contemporary Hispanic Market, Inc. is a non-profit organization.

**PREVIEW NIGHT:** July 27 from 5:30pm – 8pm at the SF Community Convention Center.

### ELIGIBILITY, RULES & REGULATIONS

Open to all Hispanic Contemporary Artists and Craftspeople who are residents of New Mexico, 18 years of age or older and at least one-quarter Hispanic descendant. If there is any discrepancy of ethnicity, the applicant must provide proof. No student work done under tutelage or copy work will be allowed.

- Artists may apply in multiple categories. Separate entry forms and jury fees are required for each category or medium. Each medium is judged separately; only one booth will be allocated per Artist or collaborating team regardless of the number of categories in which you were accepted. Artist and collaborator must sign the entry form.
- All work exhibited must be original work created by the entrant.

- All items sold must be signed by the Artist, or have the individual Craftsperson's mark to indicate and verify creation.
- Artists may only display work in the category(ies) in which accepted. The Contemporary Hispanic Market reserves the right to refuse an artist the privilege of exhibiting any work that does not reflect the quality of work juried or which violates any of the Market standards and guidelines. Committee Members will be conducting on site inspections during the Market. Artists responsible for such violations may be expelled from the show at the Committee's discretion.
- The Market is a family-oriented event, sexually explicit artwork may not be exhibited.
- Artists must be present in their booth during the two days of the Market. Representatives may not replace the Artist. All collaborators must be present.
- Artists agree to have their booths set up and artwork displayed on Saturday by 8:00 am & Sunday by 9:00 am. **All automobiles must be** off Lincoln Ave. by 7:00 am.
- Artists may not take down their display before 5:00 pm.
- Artists are responsible for collecting and reporting appropriate New Mexico gross sales tax on items sold.
- Artist's display may not exceed the allotted booth space, items may not be stored outside/behind booth. No exceptions.
- No pets allowed.
- No alcoholic beverages allowed, violators will be removed from the show by the Santa Fe City Police Department.
- No radios, tape players, CD players or live music allowed in booths unless approved by the Market Committee.
- No exhibiting of previous show awards or ribbons allowed. Only awards or ribbons given at the Contemporary Hispanic Market in any given year may be displayed.

### SECURITY

Overnight security will be provided Friday and Saturday nights. However, artists exhibit all work at their own risk. The Contemporary Hispanic Market, Inc., its directors, Committee Members or Volunteers will not be liable for any damage, theft or loss of Artist's work or display before, during or after Market hours. Artists are encouraged to carry their own insurance.

### HOW TO ENTER

- Physical jury process: **Bring** 3 original pieces per category applying for along with 1, (4"x 6") photograph per category. If photograph is not provided, a fee will be charged per category if we take photos of your Artwork. Photographs will be used for reference. Artwork must be brought to: **Santa Fe Community Convention Center located at 201 W. Marcy St:**  
Saturday February 4, from 8:00am – 12:00 noon.
- **Artwork must be picked up** on Saturday February 4, from 4:00 pm – 5:00 pm. **NO EXCEPTIONS, storage is not available.** Contemporary Hispanic Market, Inc. will not be liable for any artwork left behind.

### JURY PROCESS

Judges not associated with the Market will jury all artwork submitted. Artwork will be juried based on originality, execution of design, technique, and craftsmanship, creative use of materials and aesthetic qualities. Work submitted for jury must accurately represent artwork to be exhibited during the Market.

### FEES

#### Jury Fee

- \$25.00 per category entered, fee is non-refundable. Jury fee is due upon entering your artwork to be juried.
- \$5.00 photography fee per category, (unless a 4"x 6" photograph is provided). Photographic image must be of items being submitted.

#### Booth Fee

- **\$375.00** or **\$425.00** for those requesting a corner space. Booth is approximately 10'x10'. Booth fee due when accepted into Market.
- Market procedures and a contract will be mailed by February 17 to Artists selected to exhibit in the 2012 Market.
- Booth fees are non-refundable once deposited. Corner applicants who were not granted a corner booth, the difference of \$50.00 will be refunded at the July show.
- Make check or money order payable to:

**CONTEMPORARY HISPANIC MARKET, INC**

## CATEGORIES

Ceramics, fiber, jewelry, glass, metalwork, mixed media, watercolor, oils, photography, sculpture, furniture, printmaking, drawings/pastels. Multiple originals including photographs must be printed on archival quality materials, signed and numbered in limited edition and pulled from the original block, plate, screen, negative. Reproductions such as posters, prints and note cards of original work must not take more than 15% of exhibitor's space. Work from molded ceramics, kits, magnets, factory assembly, prefabricated components, clothing such as T-shirts, etc. or work done under tutelage **WILL NOT** be considered.

## CALENDAR

February 4, 2012 ...Entries, application and fees: 8:00 am – 12 noon  
 February 4, 2012 ...Pick up Artwork: 4:00 pm – 5:00 pm  
 February 17, 2012..Notification of results mailed  
 March 17, 2012.....Postmark deadline: Booth fee and contracts due

### Market Dates & Hours

July 28, 2012.....8:00 am – 5:00 pm  
 July 29, 2012.....9:00 am – 5:00 pm

## BOOTH SPACES

Each Artist is provided a frame booth approximately 10' x 10' with canvas sides & canopy. **ELECTRICITY IS NOT** available. You must provide your own walls, display items and supplies to fit within this space. A 10'x10' tarp is recommended to close booth front.

## SPONSORED AWARDS

Awards are sponsored by Contemporary Hispanic Market, Inc. and businesses. Artist Awards will be presented during our Preview Night Ceremony. Information will be mailed at a later date.

## CHECKLIST – For Jury Process

- \_\_\_\_\_ 1 entry form per category, if needed make copies of entry form
- \_\_\_\_\_ 1 (4"x 6") photograph (photograph 3 items being submitted in one photo) per category, to be used for reference
- \_\_\_\_\_ 3 original pieces of Artwork per category entering
- \_\_\_\_\_ \$25.00 **Non Refundable** jury fee per category
- \_\_\_\_\_ \$5.00 photography fee per category, unless photograph is provided
- \_\_\_\_\_ Self addressed stamped envelope (SASE) legal size for return of notification. (\$2.00 will be charged if not provided)

**Mailing Address:** Contemporary Hispanic Market, Inc  
 PO Box 6863, Santa Fe, NM 87502

**Phone Number:** (505) 296-2749, Albuquerque



[www.contemporaryhispanicmarket.com](http://www.contemporaryhispanicmarket.com)  
 PO Box 6863  
 Santa Fe, NM 87502

## MARKET DATES

July 28 & 29, 2012

Call For Entry Deadline:  
 February 4, 2012

## Entry Form

Please fill out a separate form for each category entered. Copies are acceptable

PRINT

LAST NAME	FIRST	M.I.
LAST NAME of Collaborator (if applicable)	FIRST of Collaborator (if applicable)	M.I.
ADDRESS	CITY	STATE
PHONE #	CITY	ZIP CODE
	CELL #	

### CHECK CATEGORY:

- Ceramics, pottery  Metal Work  Sculpture
- Fiber, textiles  Mixed Media  Furniture, woodworking
- Jewelry (precious)  Paintings  Printmaking-hand pulled
- Glass Art  Photography  Drawings/pastels
- Watercolor  Oil Paintings  Non precious Jewelry

#1 – Description, technique, material \_\_\_\_\_

#2 – Description, technique, material \_\_\_\_\_

#3 – Description, technique, material \_\_\_\_\_

**I am a legal resident of New Mexico, 18 years of age or older & at least one quarter (1/4) Hispanic descendant. I agree to all rules & regulations.**

Signature \_\_\_\_\_ Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_  
 (Collaborator)

For office use
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### Checklist

- Completed & signed entry form for each category entered.
- 1 Photograph per category entered or \$5.00 fee per photograph per category. Include the 3 items being submitted in photograph, per category.
- 3 Original pieces of artwork per category entering
- \$25.00 non-refundable jury fee (per category entered) payable to CHM
- Self addressed stamped #10 envelope or a \$2.00 charge if not provided

